

LOGO Design Competition

Team IHU – Solar Decathlon Europe 2019

Project Name: SPITI - Solar Powered Innovative Technologically Inhabitancy

Brief description of the project: Design and construct a full-size (1:1) solar-powered and energy-efficient house to compete in Solar Decathlon Europe 2019 (<http://solardecathlon.eu/>)

About the SPITI Project

Based on an intertwining of socioeconomic, environmental and aesthetic awareness, team IHU seeks a cost-effective renovation solution for a roof-top apartment of a typical Greek multifamily residential building, called *Polykatoikia* (in Greek), that combines energy efficiency with innovative ideas and technologies. The team's ambition is to provide a viable solution for the repurposing of *Polykatoikia* by extending its life cycle, enabling it to adapt to the urban microclimatic conditions and ensuring high thermal comfort and a pleasant living experience for its users. All in all, team IHU will design a *Solar Powered Innovative Technologically Inhabitancy*, or in other words a SPITI, which in Greek means "house" or "home". It will be designed in a way to achieve primary energy savings of at least 70% compared to a typical apartment and cover 100% of its energy needs via solar energy systems.

Contrary to traditional refurbishment methods, which present extended execution time and prolonged disruption of inhabitants' routine, team IHU suggests a fast, fully adaptable and innovative proposal, which consists of selective deconstruction of the building envelope, as well as the design and implementation of lightweight, climate adaptive wall panels, in an effort to repurpose the building to act in response to the dynamic nature of the microclimate and user's requirements.

Official Rules

The purpose of the contest is to design a logo for Team IHU. The winning design will become the official logo for the team in the Solar Decathlon Europe 2019 and other events. The logo may be used in all media – including online, print, on merchandise and other visual collateral.

Following are the official contest rules:

- This contest is open to anyone on an individual/team basis.
- Contestants can submit multiple entries.
- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.

- Logo design for this competition cannot give rise to any claim for financial compensation.
- All entries will become the property of the International Hellenic University. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to the International Hellenic University. The winning entry may be registered by IHU as a Trademark and may be displayed publicly.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, and information provided on the entry for publicity purposes, without further permission or compensation.
- Team IHU reserves the right to modify the winning logo to better fit the needs of the team.
- The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
- The winner will be informed directly by Team IHU by telephone or email and invited to the announcement in a team event.
- By participating in the competition, participants accept all competition rules and agree to be bound by them.
- There is no fee to enter the Contest.
The participants accept and declare that they may not and will not ask for compensation for whatever reason for any direct or indirect or consequential damages, for any incident related with the present competition.

Selection Criteria

A Selection Committee comprised of International Hellenic University staff and Team IHU members will evaluate all entries based on the following criteria (though other criteria may be considered):

- Relevance – Does the entry align with the theme and goals of the SPITI Project?
- Originality – Does the composition exhibit original design, creativity, and imagination?
- Aesthetic Quality – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

The decisions of the Selection Committee will be final. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

IHU reserves the right to postpone or withdraw the competition for any reason according to its absolute discretion.

How to Enter

To enter the SPITI Project Logo Design Contest, eligible participants must:

1. Create a version of the team's logo containing the SPITI acronym and/or an image or shape. Design styles that are welcome can be either in form of a **Wordmark** (A Wordmark consists of the company name in a stylized type or font.) or **Pictorial Mark** (An image or shape that is easy to recognize to represent the project)
2. Create a single image file including the logo on a white background (no transparency), in either .jpg, .png or .tif format, placed in an A4 format with a resolution of 300 dpi with a total volume of no more than 2MB.

Note: The winner **MUST** be able to provide a high-resolution vector file of the logo design in .eps, .ai or another format.

3. Submit the proposal by filling the respective form in the team's website (<http://spiti.ihu.edu.gr/index.php/logo-call/>) by Friday, May 4 2018 23:00 (GMT +2). The information needed include: a) the image file containing the logo version, b) the name, age, phone number and contact email address of the entrant. If the entrant is a team the relevant information of one team member should be included.

In case an individual or team wants to submit multiple entries, each entry must be submitted in separate forms.

All participants declare and accept the procession of their personal data according to the E.U. and Greek legislation for personal data protection.

Please sent any inquiries to spitiproject@ihu.edu.gr